

Section #1 • Primary Ballot

The Mayor's Race (vote for one)

Mayor John Insalaco

Age: 71. Length of Apache Junction Residency: 22 years.
 Occupation: Co-owner of Insalaco's Music and Upholstery. 22 years in Apache Junction, another 17 years in Globe.
 High School Diploma, El Monte High School, El Monte, Calif.
 Veteran of the U.S. Navy, 1955-1961.
 Married to Susan, 3 Adult Children: Spouse's Occupation: Homemaker.
 Member of American Legion, Elks, Knights of Columbus, Moose Lodge and Veterans of Foreign Wars.
 • Current and/or past elected or appointed offices held

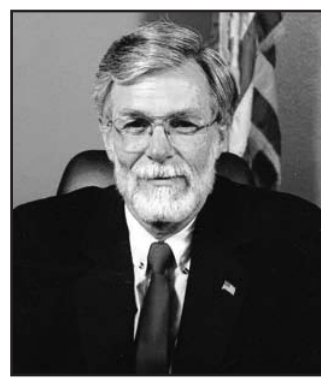


(please include dates served):
 Current Mayor of Apache Junction, 2007-2009, Apache Junction City Council, 2003-2007, and appointed to Apache Junction City Council, 1997-2001.
 • What volunteer work have you done for your community

of Apache Junction?
 Announced the Lost Dutchman Parade for seven years and helped with the building of a house for Habitat for Humanity.
 • What is the most positive contribution you have made to Apache Junction?
 Serving the majority of the Apache Junction residents.
 • Why should voters return you to the mayor's office?
 I believe my 39 years of business experience has given me an excellent knowledge of finance that helps to decide the expenditures of the city. I believe that I have served the majority of the residents of Apache Junction to the best of my ability.

Candidate David Waldron

Age: 59. Length of Apache Junction Residency: 16 years
 Occupation: IT Director with SMMHC, Inc., 11 years
 High School, Helena, Mont. Bachelor of Science in Forestry, University of Montana. Montana Law Enforcement Academy.
 Veteran, U.S. Marine Corps, 1968-1972
 Married to Kathleen, 4 adult children. Spouse's occupation: nail technician
 Member of VFW 7968, American Legion Post 27, University of Montana Alumni Association.
 • Current and/or past elected or appointed offices held: Planning and Zoning Commissioner (2001-2002); Chair of the Planning and Zoning Commission (2002-2003); Apache Junction City Council (2003-2007)
 • What volunteer work have you done for the community of Apache Junction?
 Chair of the Apache Junction Veterans Day Parade Committee for six years; on the Senior Focus Committee following Town Hall 2000; work on desert clean-up on Bull Dog Mine road; Pharmaceutical curriculum committee for CAC; work the Easter Pancake Breakfast at Prosnior Park; trained as a Mediator for Justice Courts by Maricopa County; former



Board Member for United Way of Pinal County.
 I have helped nonprofit groups in Apache Junction as a "behind the scenes" person (I am not listing them here, I didn't volunteer to do this work for any political gain)
 • What is the most positive contribution you have made to Apache Junction?
 One of the activities I'm most proud of has been my involvement in veterans affairs, which has resulted in funding being made available for chemical dependency programs serving veterans who would otherwise not be able to afford them; authored and passed the city ordinance dealing with over-the-counter medicines used in the production of methamphetamine; participated in Town Hall 2000 and worked on the Senior Focus Group created as a result of the Town Hall; while on the Council, supporting

the partnership with the School District on the installation of lighted speed limit signs to help protect the kids while they are in school.
 • What created your interest in running for city office and what is the top priority on your agenda for the next 4 years for Apache Junction?
 Having served on the city council and the P&Z commission has made me very aware of many of the needs of my community, and I believe that I can provide the effective leadership needed to move through this period of unrest. My top priority will be positioning our community for the future, in areas such as commercial and business growth, responsible residential development, transportation, fiscal responsibility, and the preservation of the sense of community that has drawn so many of us to this area.
 • Why should voters elect you to their city council?
 I have the proven leadership skills needed to lead Apache Junction into the future, and with your help I will work hard to make our community a good place for all families, young and older, to live and work. Together WE can lead Apache Junction to a new level of respect and success!

Candidate Elliott Fisher

Age: 45 years. Length of Apache Junction Residency: 16 years.
 Occupation: Nurse, 11 years High School, Illinois Nursing School: Gateway Community College
 Additional education and/or certificates held: Arizona State Nursing License and several other states.
 U.S. Military Veteran? No
 Married to Shirles, No children. Spouse's Occupation: Homemaker
 Member of Professional Assoc., and Scuba Diving
 Current and/or past elected or appointed offices held (please include dates served):
 Apache Junction Planning and



Zoning Commission.
 • What volunteer work have you done for your community of Apache Junction?
 Desert Chapel United Methodist Church's Feed the Hungry Program.
 • What is the most positive

contribution you have made to Apache Junction?
 Citizens' advocate for more effective government in Apache Junction.
 • What created your interest in running for city office and what is the top priority on your agenda for the next 4 years in Apache Junction?
 A circulating bus to Mesa is No. 1 priority. Failure of elected officials to provide bus service to the city and a positive business environment.
 • Why should voters elect you to their city council?
 I'm not encumbered with "baggage" from being previously on the council.

Candidate Noel Benoist

Mr. Benoist did not respond to our questionnaire.

The Council Race (vote for 3) continued on page B-8

Councilman Richard Dietz

Age: 55, AJ Resident 13 years
 Occupation: Sales, 25 years High School, Huntington Beach, Calif.
 Veteran of US Military: No
 Married: Yes, 6 Adult Children.
 Spouse's name: Deborah
 • Current and/or past elected or appointed offices held (dates served): City Council: 1998 to present, Planning and Zoning: 1998, Board of Directors/AJ Water: 1998 to present, Board of Directors/Crossroads Redevelopment, Board of Directors/GEPC: 2007 to present.
 • What volunteer work have you done for your community of Apache Junction?
 Although I am unable to physically volunteer, my wife and I contribute financially to numerous charitable organizations, within the City of Apache Junction.
 • What is the most positive contribution you have made to Apache Junction?
 * Capital Facilities Plan
 * Native Plant Ordinance
 * Adopt A Senior Program
 * Building "Green" Ordinance Multi-Gen Center & City Hall — both are first municipal buildings to be LEED-certified in the State of AZ



* New Skate Park, Aquatics Center, City Park
 * Library Expansion
 * Rodeo Grounds Expansion
 From the first day that I moved to Apache Junction, I immediately became involved in my community and knew that my wife and I would live here until the end of our lives. We purchased a new home in Renaissance Point, where I became involved with the HOA and was president for the two years that we lived there. We had a chance to purchase 1 1/4 acres of land, with the intention of building our dream home. Due to my wife becoming disabled and other circumstances beyond our control, we are now about one year away from finally re-

alizing our dream.
 • My top priorities for the next four years are:
 a. Protect our rural and western lifestyle.
 b. Economic Development - Bringing new jobs and tax revenue to our community.
 c. Planning and developing the land (Lost Dutchman Heights) south of U.S. Highway 60.
 • Your vote for me will allow me to continue my representation of our community, as well as continue to listen to the needs of our residents. I have many projects that I am working on for our community. For example, youth programs, bringing in new development and numerous community involved programs, to name a few. With your continued support for another term in office, we can work to bring these programs to fruition. Another reason to vote for me is, due to the current economic downfall, we have placed our city in a much better position than most other cities in Arizona. We have not had any layoffs or cut any services in our city. This is due to the fact that we planned for this possible downturn, approximately 4 to five years ago. I look forward to serving you in the future!

Councilman Doug Coleman

Age: 52, length of AJ residency: 29 years.
 Occupation: Educator. 28 years.
 Education: Westwood High School, Mesa
 Undergraduate Degree: B.A.E. Major: Business, Office, and Distributive Education, Northern Arizona University.
 Post Graduate Degree: M.A., Vocational Education, Arizona State University
 Veteran of the U.S. Military? No. Married: Yes, 1 minor child, 5 adult children.
 Spouse's name: Roxanne
 Occupation: Bookkeeper Clubs, Organizations, etc. to which you belong: Ham Radio Operator (K17LP)
 • Current and/or past elected or appointed offices held; City Council 1991-1995, Mayor 1995-2007, City Council Dec. 2008-Present
 • What volunteer work have you done for your community of Apache Junction?
 Vice Chairman Superstition District Boy Scouts of America, Apache Junction High School, Boys and Girls Cross Country, Girls, J.V. Basketball
 • What is the most positive contribution you have made



to Apache Junction?
 My administration created the Citizens Leadership Institute and the Capital Facilities Plan.
 • What created your interest in running for city office and what is the top priority on your agenda for the next 4 years in Apache Junction?
 My love for the community was a major factor in wanting to return to the City Council. I believe I can help keep us moving in a positive direction.
 Here are my top three priorities:
 First - Budget. We have made significant gains over the past decade as far as public amenities go. I am hopeful that we can balance our budget in a responsible way without significantly affecting the quality of life and standard of living for our residents.
 Second - Encourage quality development (both residential and commercial). As many of the candidates have noted at our council meetings, development seems to stop when you get on the Superstition Freeway heading east into Apache Junction. What most don't understand is that development stops because the Maricopa County Flood Control District has had a Flood

Control Easement that covers about 200 square miles just south of Baseline once you come into Pinal County. This easement has been in existence since the 1950s. We worked very hard with the State Lands Department to have some of that land (about 1100 acres) released for auction and development. State Lands went to the unusual step of requiring that the winning bidder plan the next 12 square miles (already in the Apache Junction City Limits) before they can build anything on those 1100 acres. This is not necessarily a bad thing. Our slow controlled growth pattern has allowed us to not become reliant on growth to pay our expenses. At one point the Town of Gilbert needed 300 new building permits each month to balance its budget. We have always worked to match one-time revenues with one-time expenses.
 Third - Keep our small town feel - as we grow. One of the reasons I believe that our being able to grow to the south is so critical for future generations, is that if we want to maintain the low density areas of our city to the north by the Goldfield Mountains and to the east by the Superstition Mountains and still have a tax base and the ability to capitalize on some economies of scale, we must be able to grow to the south. My hope is that we can annex south to the proposed Gateway-Florence Highway, allow Queen Creek to annex north to the same highway, and keep Mesa in Maricopa County. We have already talked with some of the leaders in Queen Creek about revenue sharing within the Freeway's area of influence, so that we are not fighting about which side of the proposed freeway things locate on. I would like to see this plan through, and not let it get lost in the political shuffle.
 • Why should voters return you to their city council?
 My experience and understanding of the city, regional, and statewide issues. I will do more than just work hard. I will be effective.

Councilman R.E. Eck Jr.

Age, 46. AJ Resident 25 years.
 Retired, disabled. Former Water Utilities Technology employee.
 Education: Ray High School, Kearny
 Rio Salado College, Water & Waste Water Technology Degree.
 Married to Cynthia, 2 adult children. Spouse is U.S. Postal employee.
 Member of Sons of the Legion, Chronic Fatigue Syndrome Association of Arizona, Superstition Horsemen's Association, Loyal Order of the Moose and Epiphany Lutheran Church.
 • Current and/or past elected or appointed offices held: Apache Junction City Council since 1996, Vice Mayor the past six years.
 • What volunteer work have



you done for your community?
 I've hosted and promoted almost 100 fundraisers between golf tournaments and softball tournaments for cancer society, individual citizens who lost loved ones, or for somebody battling an illness. For 10 years, I've held the Chronic Fatigue Syndrome fundraiser. I've been on the little league board, and have been a little league coach. I volunteer for all the city programs for kids

and seniors.
 • What is the most positive contribution you have made to Apache Junction?
 One of the single largest items was helping to get the capital facilities plan approved because it literally affects so many different people young, and old, between the all the projects it includes (library, multi-gen, etc.).
 • What created your interest in running for city council and what is your top priority for Apache Junction?
 Always have been involved. I'm following in my mom's footsteps. She's a former citizen of the year in Kearny where she lives. My biggest concern now is dealing with the very difficult economic budget. It's important to retain city employees and be able to provide as much ser-

vice to the community as possible with what we have.
 • Why should voters return you to their city council?
 Because I am very knowledgeable and very diehard dedicated individual. I have a very deep passion for trying to make my community a better place.

Why Do More Local Businesses Advertise In The News?

NEWSPAPER CIRCULATION FIGURES FOR 2008

NEWSPAPER	CITY	AVE. CIRCULATION
THE NEWS	APACHE JUNCTION/GOLD CANYON	24,090
INDEPENDENT	APACHE JUNCTION/GOLD CANYON	14,619

Source: Arizona Newspaper Association Directory of Newspapers, January, 2008 • Average year-round weekly circulation as verified by ANA.

The News is 65% Larger